

Semester 1				
Code	Course Category	Name of the Subject	Credits	
CUON1183	Core Course	Quantitative Techniques	4	
CUON1184	Core Course	Micro Economics	4	
CUON1189	Core Course	Principles and Practice of Management	3	
CUON1199	Core Course	Accounting for Managers	4	
CUON1200	Core Course	Marketing Management	4	
CUON1201	Core Course	Organizational Behaviour and Structure	4	
			23	
Semester 2				
Code	Course Category	Name of the Subject	Credits	
CUON1185	Core Course	Data analysis through Microsoft Excel	2	
CUON1186	Core Course	Economic Environment of Business	4	
CUON1187	Core Course	Indian Society and Culture	2	
CUON1188	Core Course	Operation Research	2	
CUON1202	Core Course	Talent Acquisition and Development	4	
CUON1190	Core Course	Basics of Design Thinking	2	
CUON1203	Core Course	Marketing Research	4	
CUON1204	Core Course	Corporate Finance	4	
CUON1205	Core Course	Production & Operations Management	3	
			27	
Semester 3				
Code	Course Category	Name of the Subject	Credits	
CUON1013	Core Course	Project Management	3	
CUON1206	Core Course	Introduction to PLM (Platforms such as 3DS)5	2	
CUON1191	Core Course	Data Analysis and Visualization Using Python	4	
CUON1195	Core Course	Introduction to AR/VR	1	
CUON1196	Core Course	Introduction to Emerging Mobility Solutions	1	
CUON1198	Core Course	Introduction to Robotics	1	

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CUON1014	Core Course	Gender, Human Rights and Ethics	3	
	Elective	Elective (3 courses from the below list)	12	
		Summer Internship	4	
			31	
Semester 4				
Code	Course Category	Name of the Subject	Credits	
CUON1207	Core Course	Designing User/Customer Experience (UX/CX)	2	
CUON1208	Core Course	Supply Chain Management	2	
CUON1015	Core Course	Climate Change, Sustainability and Organisation	3	
CUON1192	Core Course	Introduction to AI/ML	1	
CUON1193	Core Course	Introduction Data Analytics	1	
CUON1194	Core Course	Introduction Additive Manufacturing/3D Printing	1	
CUON1197	Core Course	Introduction to Blockchain	1	
	Elective	Elective (3 courses from the below list)	12	
			23	
		TOTAL CREDITS	104	
ELECTIVE COURSES				
Sl No	Code	Course	Credit	
Financial				
1	CUONF2350	Advanced Managerial Accounting	4	
2	CUONF2351	Financial Institutions, Markets & Services	4	
3	CUONF2352	Commercial Banking and ALM	4	
4	CUONF2353	Security Analysis And Portfolio Management	4	
5	CUONF2354	Project Appraisal & Financing	4	
6	CUONF2355	Current Asset Management	4	
7	CUONF2356	Financial Analysis and Visualization	4	
8	CUON2357	Robotics Process Automation (RPA) in Finance	4	
Marketing				

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1	CUONM2360	Rural Marketing	4	
2	CUONM2361	Sales and Distribution Management	6	
3	CUONM2362	Services & Financial Services Marketing	4	
4	CUONM2363	Brand Management & Consumer Behaviour	4	
5	CUONM2364	Digital Marketing & Marketing Communications	4	
6	CUONM2365	Retail & Etail Management	4	
7	CUON2366	B2B Marketing	4	
Human				
1	CUONH2317	Performance Management	4	
2	CUONH2318	Organization Change and Development	4	
3	CUONH2319	Human Resource Planning and Sourcing	4	
4	CUONH2320	Training and Development	4	
Pharmaceuti				
1	CUONP 1607	Anatomy Physiology & Health Education (APHE)	4	
2	CUONP 1608	Pharmacology	4	
3	CUONP 1609	Basic Epidemiology	2	
4	CUONP 1610	Selling and Reporting Skills of Pharmaceutical Product	4	
5	CUONP 1611	Pharmaceutical Brand Management	4	
6	CUONP 1612	Pharmaceutical Sales and Distribution Management	4	
7	CUONP 1613	Business Analytics	4	
8	CUONP 1614	Drug Regulatory Affairs & Intellectual Property Rights	4	
9	CUONP 1615	Manufacturing Management	2	
10	CUONP 1616	Financial Reporting & Analysis	2	
11	CUONP 1617	Pharmaceutical Advertising & Services Management	2	
12	CUONP 1941	Project	20	